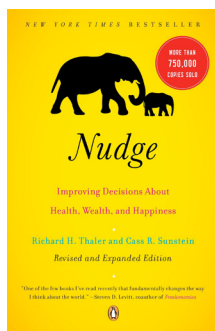


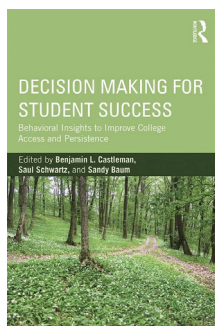
Recommended Reading

PERSISTENCE
+PLUS

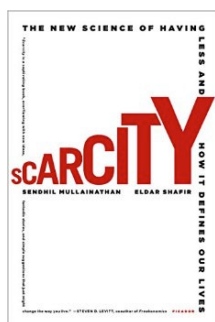
BOOKS



Nudge
by Richard H.
Thaler and Cass
R. Sunstein



Decision Making for Student Success: Behavioral Insights to Improve College Access and Persistence
edited by Benjamin L. Castleman,
Saul Schwartz,
and Sandy Baum



Scarcity: The New Science of Having Less and How it Defines our Lives
by Sendhil
Mullainathan and Eldar
Shafir

ONLINE

Who Gets to Graduate? by Paul Tough (*New York Times*, May 15, 2014) <https://www.nytimes.com/2014/05/18/magazine/who-gets-to-graduate.html>

Britain's Ministry of Nudges by Katrin Bennhold (*New York Times*, December 7, 2013) <http://www.nytimes.com/2013/12/08/business/international/britains-ministry-of-nudges.html>

Nudges that Help Struggling Students Succeed by David L. Kirp (*New York Times*, October 29, 2016) <https://www.nytimes.com/2016/10/30/opinion/nudges-that-help-struggling-students-succeed.html>

Nudging for Success: Using behavioral science to improve the postsecondary student journey by ideas42 (June 2016) <http://www.ideas42.org/wp-content/uploads/2016/09/Nudging-For-Success-FINAL.pdf>

Nudge Nation: A new way to prod student into and through college by the Education Policy Center at the American Institutes for Research (September, 2013) <http://educationpolicy.air.org/publications/nudge-nation-new-way-prod-students-and-through-college>

Nudging Students to Succeed: A new approach to retention and graduation by Antonio Henley, Cathy Jones, and Cecilia Le (*MSIs Unplugged*, March 29, 2016) <https://msisunplugged.com/2016/03/29/nudging-students-to-succeed-a-new-approach-to-retention-and-graduation/>